

# Tuffline®

***an elegant borderless and glassless framing solution***

### What is Tuffline®?

The Tuffline® system is a patented retail display solution. Designed by Flash Retail, it comprises an elegant borderless and glassless framing solution, with a unique graphic magnetic adhesion system.

Using Tuffline® in-store graphics can now be changed in just minutes. Panels can be installed directly to any wall surface or hung using our cable hanging system.

### What Tuffline® means to you

- Graphics installation can be performed by store staff, saving on installation costs
- Protected edges for the longer life of graphics
- No mounting, saving you money
- Graphics are shipped and stored in tubes for easy reuse and reduced shipping costs
- Tuffline® can be manufactured

to almost any size and can accommodate multiple panels/ images within a single frame

- Environmentally friendly Tuffline generates less landfill and reduces the use of PVC and foam mount boards

### Application to walls

Tuffline® can be applied to any wall finish using split batons, screws, glue (Maxbond), industrial Velcro, double-sided mirror tape or it can be hung like a standard picture frame.



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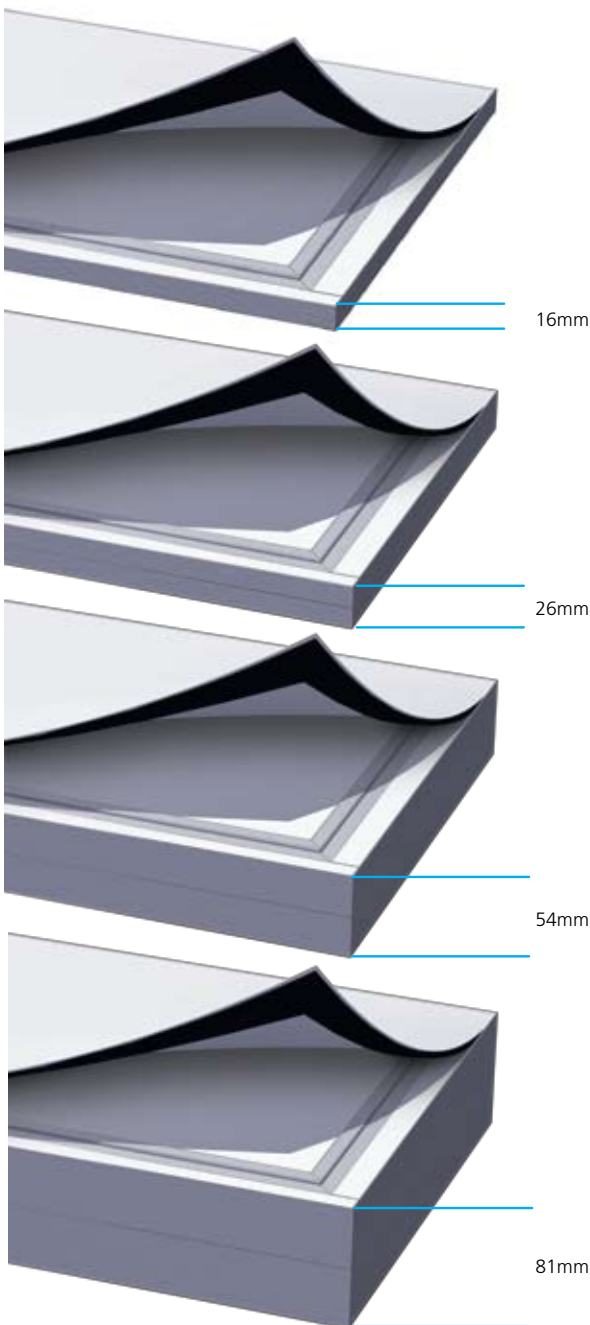
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# Tuffline®

*an elegant borderless and glassless framing solution*

Instore graphics can now be changed in minutes. Panels can be installed directly to any wall surface or hung using ShopCable®.



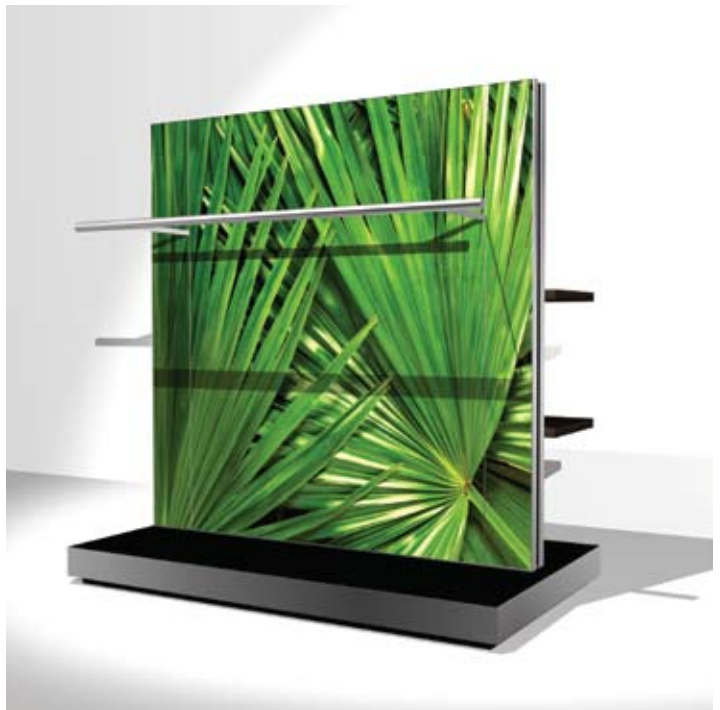
### How big can I go?

The largest we recommend a single **Tuffline®** panel to be is 1200 x 2400mm. Multiple **Tuffline®** panels can be put together to create entire walls of interchangeable graphics.

### Single or Double Sided

**Tuffline®** is a patented retail display solution from Flash Retail. Units are available in both single sided and double sided frames.

**Tuffline®** frames come in a range of thicknesses. Use the 16mm and 26mm for a low profile frame, 54mm for table top units with flat screen and the 81mm for larger units with a LCD screen (see **TufflineTV®**).



# Tuffline® Grid

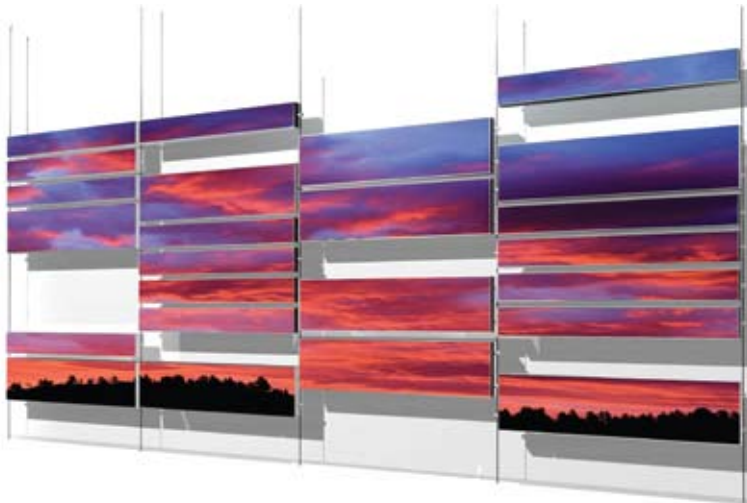
*highly versatile*

The highly versatile **Tuffline® Grid** system gives the appearance of a permanent installation with the flexibility of interchangeable graphics and configuration.

Easily transported and reassembled **Tuffline® Grid** is perfect for a permanent installation or one on the move.



Wall Mounted



**Tuffline®** can be applied to any wall finish, using split batons, screws, glue (maxbond), industrial Velcro, double-sided mirror tape or it can be hung like a normal picture frame.

# Tuffline® Grid

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# Tuffline® Wayfinding signage

*interchangeable signage solutions*

Use **Tuffline®** to create versatile wayfinding signage with graphics that can be changed in minutes. Panels can be installed directly to any wall surface and come in the full range of sizes. Rear illuminated options and custom sizes are available.



“Make unused space a unique and cost effective display.”

# Tuffline® Freestand

*create a micro-environment*

Make unused space a unique and cost effective display feature for your product.

The **Tuffline FreeStand®** is 500 x 1500mm.  
Custom sizes are available.



Table Top Frames

# Tuffline® Freestand

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# Tuffline® Counter Display

*get brand presence at the point of purchase*

The stylish **Tuffline® Counter Display** has an interchangeable magnetic graphic solution that allows for graphics to be exchanged in minutes.

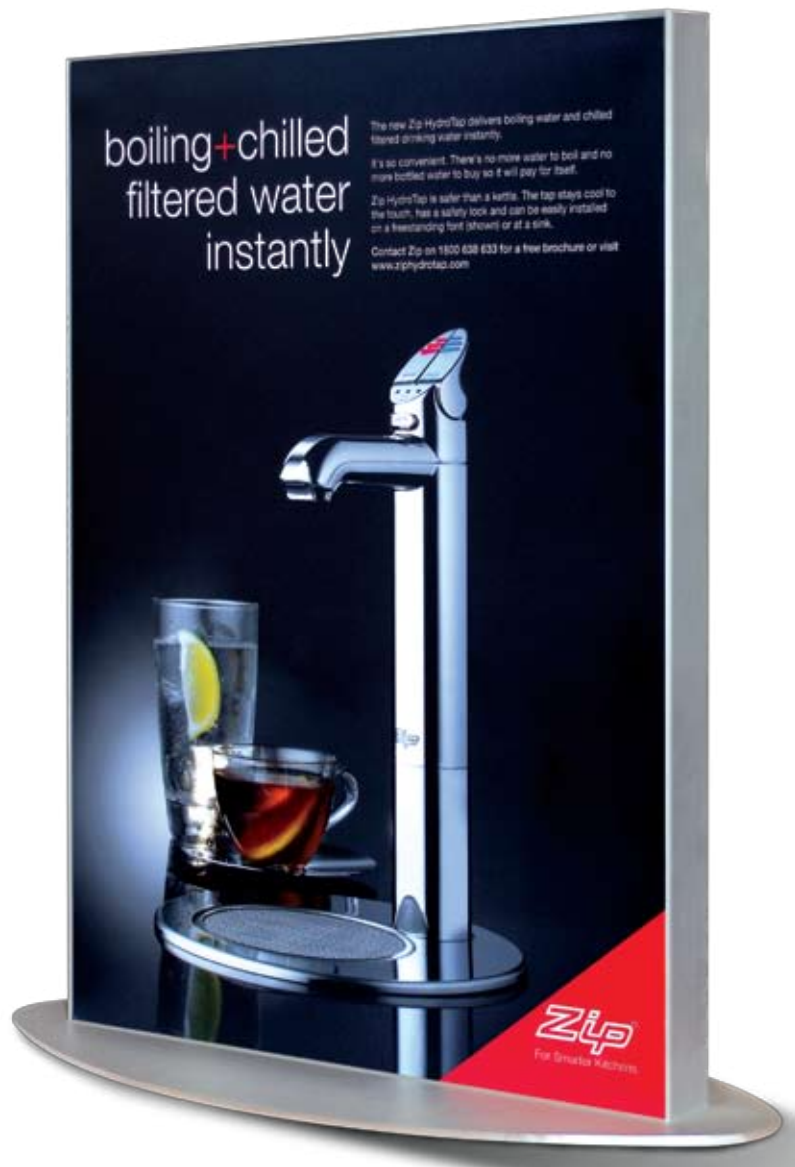
The counter display is the ideal product to use when you need to get brand presence at the point of purchase. Available as single or double sided.

Improve your in-store presence today.

#### Visual area

width: 297mm

height: 420mm



# Tuffline® Counter Display

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## TufflineTV<sup>®</sup>

*the perfect instore branding station*

Plug it in and it starts playing, no rebooting, no keyboard and no calling expensive computer technicians.

The **TufflineTV<sup>®</sup>** unit includes a 19 inch monitor, MPEG player and two full colour graphics. The unit shown here is 550x1630mm. **TufflineTV<sup>®</sup>** is the perfect instore branding station. Cut through the retail clutter and take your message to the forefront with **TufflineTV<sup>®</sup>**.

This innovative new system can be rebranded and have the moving content changed in minutes. The graphic panels are removable and reusable utilising the patented Tuffline<sup>®</sup> system from Flash Retail.

Tabletop and shelved models also available. **TufflineTV<sup>®</sup>** can be custom built to any size, subject to your requirements.



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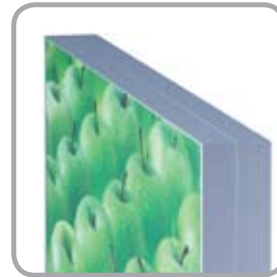
## Tuffline® Fabric

### *textile framing solution*

The **Tuffline® Fabric** textile framing system is a unique addition to the Tuffline® series. Stretching fabrics in the stylish Tuffline® frame allows for easy changeovers and creates great new opportunities.

Use this frame to create instore textile collages, promote the current fashion patterns and designs or as a unique graphic textile feature.

This lightweight but sturdy graphic solution looks permanent but the textile can be changed in minutes. **Tuffline® Fabric** can also provide acoustic benefits to a room.



**See demonstration  
on [youtube.com](http://youtube.com)**

# Tuffline® Fabric

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# Tuffline® Outdoor

***a long term outdoor solution!***

This very durable framing system is reusable and also offers graffiti protection. By printing onto the back of polycarbonate, a material also used in bullet proof vests, this system guarantees you real longevity.

Now your signage can be moved from site to site and you can change the message without paying for a complete new sign!

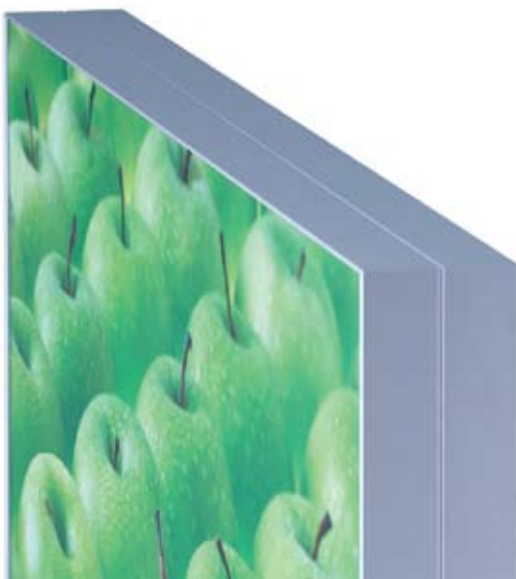
Unlike other graffiti protection systems our message is protected by 250 micron of polycarbonate. This is very different to traditional graffiti protection that most commonly is only a 75 micron lacquer or a Tedlar over laminate.

**Tuffline® Outdoor** has lightweight but sturdy materials that stand up to harsh weather conditions - sun, heat, rain and cold!

We're so confident that you will be more than satisfied with the results that we're happy for you to do your own tests.

**So get your marker pen out now and go for it!**

Then clean it off with your graffiti removal products.



## Tuffline® Eco Slimline Lightbox

*a lighter choice!*

Tuffline® Eco slimline lightbox is the lightest slimline lightbox on the market. It also uses far less energy than all traditional slimline and standard lightboxes on the market today.

With our patented technology this lightbox maximises the light efficiency of the standard T5 tubes to give you brightly illuminated images using minimum power.

Utilising the patented **Tuffline®** framing system the change over of images is a breeze.

**Pick the box up and you realise that it is less than half the weight of other slimline lightboxes.**

Because there is no chunky piece of acrylic in the lightbox it dramatically reduces the weight of the unit. It also means that this box is not just using less power installed but also uses less petroleum based products (acrylics) in the manufacturing process.

**All of this adds up to a product that is cheaper to run and a far better environmental choice.**

The lightbox can be wall mounted or hung using our **ShopCable®** system.

It is also available as a freestanding unit ideal for shopping centres and alike.



# Tuffline® Eco

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