

FLASH PHOTOBITION

Case Study

2006 Commonwealth Games

A graphics package for all media rooms during the Games was produced including media backdrops up to 10m long, table skirts and microphone covers. With over 30 locations to cover, the backdrops had to be seamless and versatile.

All table-skirts required across the event were supplied as well as over two hundred rollup banner stands all using our environmentally friendly PVC alternative Ecotex.

The entire diving area backdrop was digitally printed on Ecotex which covered the air conditioning ducts running behind the diving boards. As there was no flat surface to work with the Flash install team built a framework around these ducts and the material was stretched over it. Each section was installed individually and hand sewn together from a 60 ft boom lift.

Over 500sqm of Self Adhesive Vinyl was installed on the glass panelled wall running adjacent to the pool. The cumulative effect was to create a diving environment for the Games that was unforgettable.



Diving Backdrop



Media Backdrop



Pool Floor Graphic



Mixed Zone Graphic