

flash retail...

Graphics Replacement Program.

Savings without compromise

- Instant revenue enhancement.
- Saving through programmed purchasing.

Graphics Replacement Program – the process

By participating in our graphic replacement program we guarantee your company a minimum saving of ten percent on annual store graphics compared to your historical spend.

All information is confidential and both parties will sign a confidentiality agreement prior to entering discussions regarding the program.

Using your historical information we will identify saving opportunities from an overall production perspective.

Activity Program.

Working backward from the established store activity plan we will develop systems that will reduce the costs and improve the logistics traditionally associated with graphic rollouts.

A store implementation guide will be created for the individual stores, mapping solutions that can easily be handled by the store operators.

Bonus Savings.

Once the savings have been established a contractual agreement is entered creating further discounts similar to a "no claim bonus" insurance plan. These discounts will be progressive, rewarding loyalty, as we are able to further reduce our margins working with predictable spending and planned workload.

Benefits overview

Established pricing saves time, as you don't have to negotiate pricing for individual projects.

Production time is maximised, creating less stress for all involved. Awareness shared by all contributing parties assures "just in time" delivery, minimising storage and delivery costs.

Our custom programs. Our active involvement and understanding of your business goals allows us to customise solutions specific to your needs. We will also continually update you on new innovative display solutions, as they become available.

Quality assurance.

Our production facilities and methods are first class. Flash retail is the only digital graphic manufacturer with production facilities in VIC, QLD, ACT and NSW. With more than 100 full-time employees and the most up to date digital equipment, can guarantee even the largest projects can be managed efficiently. Digital photographic and high-resolution solvent printing guarantees a consistent and predictably high quality result.

Currently clients include – Toyota, Rebel Sport, Bing Lee, Best&Less, OPSM, Boost Juice, General Pants, Stocklands and Harvey Norman Flooring.

So if you want to save time and money without compromising quality please contact us now for an initial meeting, remember we guarantee a saving of at least 10%.

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