



Translucent treatments with **PhotoGlass™**

Interior environment consultants, Geyer, recently utilised PhotoGlass for the fit-out of AMP Henderson Global Investors' Sydney office. By using different graphic and colour themes for each team area, the new look has invigorated the office and created a sense of identity for each team.

PhotoGlass™ is not only digitally designed, but also digitally produced by large format specialty printing devices. This process allows for just about any image to be enhanced. With total creative freedom, the client can either supply their own digital image or have Flash Photobition's in-house art department create an image according to a brief.

Fred Uden of Flash Photobition, which produce the PhotoGlass™ for Geyer says, "PhotoGlass™ allows our clients to blend aesthetics with functionality. If a division is required between areas in a room, rather than build an expensive, solid wall, PhotoGlass™ can be used to create an attractive, subtle separation between areas."

Graphic-based solutions similar to those used by Geyer were once used almost exclusively in areas of customer contact such as shops, museums and nightclubs. Today however, internal offices with few customer visits, are finding that they have similar design objectives inline with the belief that creating a positive environment will encourage workers to be more productive.



Product:
PhotoGlass™

Company:
Flash Photobition

Available From:
Flash Photobition
Sydney, Melbourne, Brisbane
& Canberra

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More information is available on our e-newsletter. To subscribe send an email to: bulletin@flash.com.au



1 Vutek 5300
(used to create PhotoGlass™)

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AMP Henderson Global Investors, Sydney Office
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